2015 Audi A8:

Description: In preparation for the arrival of the new 2015 Audi models, the information from the 2014 model year needs to be changed and updated on The Collection Audi website. This is a piece the brand manager requested me to write for the 2015 Audi A8.

Introducing the Audi A8, the apex of dynamic sedan designs. With a more dominant engine, new aesthetic aspects and more advanced technology for the 2015 model year, the A8 continues to present itself as a drivers' luxury sedan. The fine automotive components that make up this affluent vehicle present state of the art qualities, improving the character of Audi's chief model.

- The A8 L W12 model is the first 12-cylinder engine to feature intelligent cylinder control, contributing improved highway efficiency.
- \cdot With industry-leading technology, Audi continues to enhance the driving experience with active lane assist, night vision assist, secondary collision assist and head-up display.

For a more composed ride

Driving is more relaxing than ever with the optional assistance system. Not only do we provide you with a more composed driving experience, thanks to our advanced innovative technology, passengers and drivers may enjoy the ride. Audi active lane assist makes active steering adjustments to help keep the A8 between lane markings. Also new, secondary collision assist, which instantly applies the brakes after a collision. Night vision assist, which was previously introduced in the 2014 model, now offers animal detection that can warn the driver to deer and other animals that are difficult to see at night. Drivers encounter a world of distractions and unpredictability's, Audi incorporated anticipatory technology to help cover you from all angles.

Design almost impossible to ignore

There is no overlooking the 2015 A8, with an even more visually appealing design, this big sedan shows off a more striking appearance than ever before. The A8 received new front and rear designs that give all the models a wider, more compelling look. A sleek new hood, grille and bumper join the standard new LED headlights to create the latest dynamic front design for greater presence on the road. To further support the sportier look, the A8 gained a new, flatter tail lamp and a redesigned tailpipe. Thanks to its lightweight features, the ASF aluminum construction that makes up the A8 continues to present excellent performance and industry-leading design. Providing you with the new pinnacle of automotive design, the A8 will most definitely turn heads anywhere it goes.

First class luxury

The interior of Audi's chief model amazes drivers with its generous space and classic trims that gives off a luxurious atmosphere upon entrance. With higher levels of comfort, the A8 comes standard with heated seats and dual-zone automatic climate control. Now available with 22-way front comfort seats and five different massage functions, the A8 exceeds driver satisfaction. Also offered, passengers in the rear may adjust the seats in the rear with electrically adjustable, individual read seats. The first class experience is available on the road with the new 2015 Audi A8.