

2015 Audi A4:

Description: *In preparation for the arrival of the new 2015 Audi models, the information from the 2014 model year needs to be changed and updated on The Collection Audi website. This is a piece the brand manager requested me to write for the 2015 Audi A4.*

The 2015 Audi A4 - A car that is as hot as Miami...

The next generation of Audi's most globally successful model has arrived. This distinguished vehicle has been praised for its athletic driving performance and spacious interior. Audi never disappoints, the all-new A4 returns for 2015 with sportier features inside and out which will prove to be desirable when standing up against competition.

For the 2015 Model Year, the Audi A4 continues to be powered by a turbo charged 2.0 TFSI four-cylinder 220 horsepower engine.

- **The Premium model comes standard with an S line exterior package, heated front seats and an all-new three-spoke multifunction steering wheel**
- **The new sport package option includes Audi driver select controls, sport suspension and front sport seats.**
- **The Premium Plus and Prestige models feature standard 18" ten-spoke "high gloss" design wheels with 245/40 all-season tires.**
- **All S4 models come standard with Audi xenon plus front lighting with LED DRLs and taillights and Audi advanced key is offered as part of the Premium Plus package.**
- **Both the A4 and S4 models offer a new Technology package that includes seven top of the line features.**

Satisfy your performance

The performance of your Audi A4 solely depends on your own personal taste. Those who desire a sportier driving experience may disregard the standard 17-inch wheels and choose the optional 18-inch, "high gloss" design wheels. For those looking to go a step further, the A4 offers an optional sport plus package with 19-inch titanium wheels as well as Audi driver select controls for the improvement of steering effort, throttle response, and transmission shifting. The A4 offers three different transmissions a driver may choose from, a front wheel drive automatic, tiptronic automatic and six-speed manual.

S line attainable for everyone

Let's welcome Audi's sportiest A4 yet! Even after achieving such high aesthetic standards, the A4 enters 2015 with a freshened design. You no longer need to purchase the premium plus package to receive all the S line features. Now, the premium package comes equipped with standard S Line exterior components. The standard S line exterior includes: S line fender badges, S line bumpers, stainless steel door sills with S line badge and side sill blades.

Advanced features set to impress

The 2015 Audi A4 has graced us with new features that prove to be as advanced as the car's sporty exterior. This is a car suitable for its era, thanks to the all-new Technology package the A4 presents state-of-the-art options not seen in previous models. Those who wish to experience this up-to-date selection may choose the optional Technology package. With seven top of the line features, the Technology package includes: One CD/DVD player and HD radio, Audi connect with online services, a parking system with a rearview camera, Audi side assist, a color driver information system, HDD Navi with voice control and MMI "high" control panel.